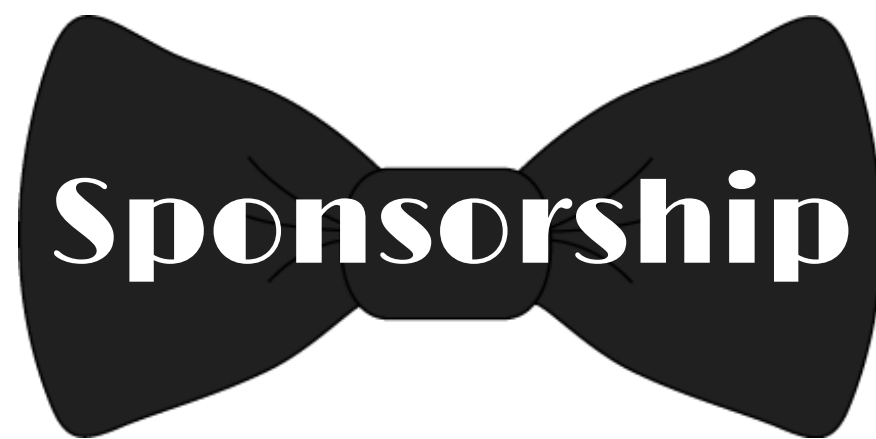


# BLACK TIE BINGO



HOME EDITION



**Black Tie Bingo is BACK! With a twist. This year's event will be 100% virtual!**

Black Tie Bingo – Home Edition, will livestream on **Saturday, April 17 at 7pm**. Guests will register online for their free ticket, with the option to purchase a **Bingo To Go** bag to add to the fun at home.

**When you sponsor Black Tie Bingo – Home Edition, you support our vital mission to improve the quality of life for adults and their families in our local community.**

At Community Thread, we are leaders in mobilizing volunteers and helping older adults remain active and independent. We serve as a vital resource throughout the community - one that many have come to rely on.

**Throughout the pandemic our services have been more essential than ever before.**

Thanks to community partners like you, we have helped families and older adults connect with volunteers who deliver groceries and medication, pick up food from schools and the food shelf or simply call to check-in.

**Your sponsorship helps offer these important services and so much more!**

When you sponsor Black Tie Bingo – Home Edition, you help create a community where all people are engaged, enriched and connected.

**Your sponsorship helps us ...**

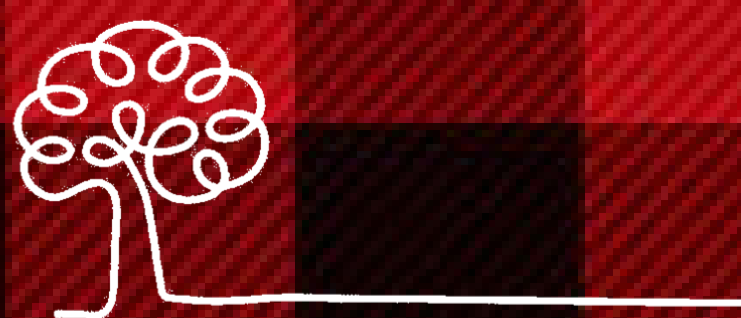
**ENGAGE** older adults in activities that enhance their well-being  
**ENRICH** the lives of those who experience financial hardship during the holidays  
**CONNECT** volunteers to older adults who wish to live independently

**Please join us as a Sponsor.**

Together, we can build a stronger, healthier, more connected community.



Allissa Obler, Development and Communications Director  
651-439-7434 | Allissa@CommunityThreadMN.org



community thread

# BLACK TIE BINGO

HOME EDITION

## 2021 Sponsorship Levels

<b>Event Benefits</b>	<b>\$2,500 Cover All</b>	<b>\$2,000 Picture Frame</b>	<b>\$1,000 Straight Line</b>	<b>\$500 Four Corners</b>
<b>Pre-Event Benefits</b>				
Co-branding on event collateral	X Premium placement			
Name highlighted in event press release	X Premium placement	X		
Recognition on Black Tie Bingo event page	X Premium placement	X (logo, link)	X (logo, link)	X (logo, link)
Logo on electronic invite	X Premium placement	X	X	Name Only
<b>Event Benefits</b>				
Video highlighting your business in post show	X	X		
Verbal recognition from emcee	X	X		
Logo on event presentation slides	X	X	X	Name Only
VIP Virtual Table	Bingo To Go Bag for 8	Bingo To Go Bag for 8	Bingo To Go Bag for 8	Bingo To Go Bag for 4
<b>Post-Event Benefits</b>				
Customized social media post (1,900+ Facebook and 800+ Twitter followers)	X	X	X	X
Recognition in newsletter (3,400+ electronic and 1,000+ print distribution)	X	X	X	X



community thread

# BLACK TIE BINGO

● ● ● ● ● ● ● ● ● ● ● ● ● ● **HOME EDITION**

● ● ● ● ● ● ● ● ● **Sponsorship Commitment** ● ● ● ● ● ● ● ● ●

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Website \_\_\_\_\_

### Sponsorship Level

\$2,500 – Cover All Sponsor

\$2,000 – Picture Frame Sponsor

\$1,000 – Straight Line Sponsor

\$500 – Four Corners Sponsor

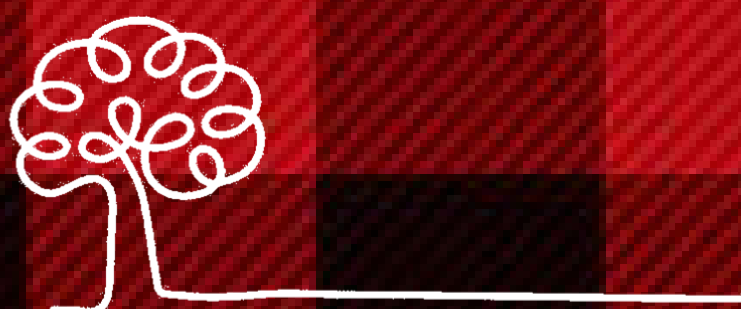
### Method of Payment

Check made payable to Community Thread, 2300 Orleans Street W. Stillwater, MN 55082

Online Payment made on Community Thread website, [www.CommunityThreadMN.org](http://www.CommunityThreadMN.org)

Send me an invoice

RETURN FORM (with payment as appropriate) to  
Allissa Obler • Community Thread • 2300 Orleans St. W. • Stillwater, MN 55082  
[Allissa@CommunityThreadMN.org](mailto:Allissa@CommunityThreadMN.org) • 651-439-7434



community thread