



## community thread

### SPONSORSHIP OPPORTUNITY

Community Thread strives to create a community where all people are engaged, enriched and connected. One of the ways we do this is through River Rally – a river clean up event – in collaboration with the National Park Service.

The scenic St. Croix River is where we go to canoe, fish, and swim or simply take in the view. Through this event, we engage volunteers to join fellow river lovers to help preserve this beautiful river.

**As a sponsor, you can help protect and preserve the beautiful St. Croix River and support our vital mission too.**

At Community Thread, we leverage resources and volunteers to improve the quality of life for adults and their families in our local community.

Your sponsorship helps us ...

**ENGAGE** older adults in activities that enhance their well-being

**ENRICH** the lives of those who experience financial hardship during the holidays

**CONNECT** volunteers to older adults who wish to live independently

**Please join us as a Sponsor.** Together, we can build a stronger, healthier, more connected community.

### CONTACT US



Jennifer Kmecik, Volunteer Center Director  
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## 2018 SPONSORSHIP LEVELS

<b>Event Benefits</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>
<b>Pre-Event Benefits</b>			
Recognition on River Rally event page	X Premium Placement	X	
Name highlighted in event press release	X Premium Placement	X	
Name/Logo on event promotional materials	X Premium Placement	X	
Name/Logo highlighted in e-Newsletter (2,700+ distribution)	X Premium Placement	X	X
<b>Event Benefits</b>			
Name/Logo on pontoon boat	X Premium Placement	X	
Name/Logo on signage at picnic dinner	X Premium Placement	X	X
<b>Post-Event Benefits</b>			
Customized social media post (900+ Facebook and 800+ Twitter followers)	X	X	X
Recognition in newsletter (2,700+ electronic and 1,000+ print distribution)	X	X	X
Name/Logo on volunteer thank you email	X	X	X



## SPONSOR COMMITMENT

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Website \_\_\_\_\_

### Sponsorship Level

\$5,000

\$2,500

\$1,000

### Method of Payment

Check made payable to Community Thread

Online Payment made on Community Thread website

Send me an invoice

**RETURN FORM** (with payment as appropriate) to  
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