



**Holiday
Hope**

community thread

PROGRAM SPONSORSHIP OPPORTUNITY

Community Thread strives to create a community where all people are engaged, enriched and connected. One of the ways we do this is through Holiday Hope – a service initiative that supports individuals and families during the holiday season.

With the help of volunteers and sponsors, Holiday Hope provides a holiday meal and individually chosen gifts to families and individuals in need during the holiday season.

In 2018, this program helped 1,137 individuals (including 608 children) right here in our local community. All of the donations collected through Holiday Hope go to youth, families, older adults and adults with disabilities who live in the Stillwater Area School District.

As a sponsor of our Holiday Hope program, you provide hope to local families and individuals during the holidays and support our vital mission too.

At Community Thread, we leverage resources and volunteers to improve the quality of life for adults and their families in our local community.

Your sponsorship helps us ...

ENGAGE older adults in activities that enhance their well-being

ENRICH the lives of those who experience financial hardship during the holidays

CONNECT volunteers to older adults who wish to live independently

Please join us as a Program Sponsor. Together, we can build a stronger, healthier, more connected community.

CONTACT US







Jennifer Kmecik, Volunteer Center Director
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2019 SPONSORSHIP LEVELS

| Sponsor Benefits | \$5,000  | \$2,500  | \$1,000  | \$500  |
|--|--|---|--|--|
| Pre-Holiday Hope Benefits | | | | |
| Recognition on Holiday Hope event page | X Premium Placement | X | | |
| Name highlighted in event press release <i>(if received by September 28)</i> | X Premium Placement | X | | |
| Name/Logo on event promotional materials | X Premium Placement | X | | |
| Name/Logo highlighted in e-Newsletter <i>(2,700+ distribution)</i> | X Premium Placement | X | X | X |
| Name/Logo on signage at Community Thread | X Premium Placement | X | | |
| Name/Logo on signage at Holiday Hope registration night | X Premium Placement | X | X | X |
| Post-Holiday Hope Benefits | | | | |
| Customized social media post <i>(900+ Facebook and 800+ Twitter followers)</i> | X | X | X | X |
| Recognition in newsletter <i>(2,700+ electronic and 1,000+ print distribution)</i> | X | X | X | X |
| Name/Logo on volunteer thank you email | X | X | X | X |



SPONSOR COMMITMENT

Business Name _____

Contact Person _____

Address _____

Phone _____ E-Mail _____

Website _____

Sponsorship Level



____ \$5,000



____ \$2,500



____ \$1,000



____ \$500

Method of Payment

- Check made payable to Community Thread
 Online Payment made on Community Thread website
 Send me an invoice

RETURN FORM (with payment as appropriate) to
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