



PROGRAM SPONSORSHIP OPPORTUNITY

This year marks the 52nd year anniversary of our Holiday Hope program. Since 1970, we have offered hope to individuals and families throughout the Stillwater Area School District during the holiday season.

This year, our reach will go even further!

We are excited to announce that we are again partnering with Open Cupboard (formerly Christian Cupboard Emergency Food Shelf) to serve those who live in Woodbury, Oakdale, and Landfall. In addition, we partner with Canvas Health, Family Means, and Valley Outreach to register individuals in need of help during the holiday season.

With the help of volunteers and sponsors, Holiday Hope provides a holiday meal and gifts to families and individuals in need during the holiday season. Last year, this program helped 2,710 individuals (including 1,470 children) right here in our local community, and we anticipate serving even more people in 2022.

As a sponsor of our Holiday Hope program, you provide hope to local families and individuals during the holidays and support our vital mission too.

At Community Thread, we maximize resources and engage volunteers to improve the quality of life for adults and their families in our local community.

Your sponsorship helps us ...

ENGAGE older adults in activities that enhance their well-being

ENRICH the lives of those who experience financial hardship during the holidays

CONNECT volunteers to older adults who wish to live independently

Please [join us as a Program Sponsor](#). Together, we can build a stronger, healthier, more connected community.





CONTACT US



Cathleen Hess, Development and Communications Director
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2022 SPONSORSHIP LEVELS

Sponsor Benefits	\$5,000  Holiday Hero	\$2,500  Superstar Santa	\$1,000  Rocking Reindeer	\$500  Saving Snowflake
Pre-Holiday Hope Benefits				
Recognition on Holiday Hope webpage	X Premium Placement	X		
Name highlighted in event press release <i>(if received by October 12)</i>	X Premium Placement	X		
Name/Logo highlighted in monthly e-News <i>(4,000+ distribution)</i>	X Premium Placement	X	X	X
Name/Logo on signage at Community Thread	X Premium Placement	X		
Post-Holiday Hope Benefits				
Customized social media post <i>(2,300+ Facebook, 450+ Instagram, and 900+ Twitter followers)</i>	X	X	X	X
Recognition in Connector newsletter <i>(4,000+ electronic and 1,200+ print distribution)</i>	X	X	X	X



SPONSOR COMMITMENT

Business Name _____

Contact Person _____

Address _____

Phone _____ E-Mail _____

Website _____

Sponsorship Level



Holiday Hero

\$5,000



Superstar Santa

\$2,500



Rocking Reindeer

\$1,000



Saving Snowflake

\$500

Method of Payment

Check made payable to Community Thread

Send me an invoice

RETURN FORM (with payment as appropriate) to
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