



## PROGRAM SPONSORSHIP OPPORTUNITY

This year marks the 51<sup>st</sup> year anniversary of our Holiday Hope program. Since 1970, we have offered hope to individuals and families throughout the Stillwater Area School District during the holiday season.

**This year, our reach will go even further!**

We are excited to announce that we are again partnering with Christian Cupboard Emergency Food Shelf to serve those who live in Woodbury, Oakdale, and Landfall.

With the help of volunteers and sponsors, Holiday Hope provides a holiday meal and gifts to families and individuals in need during the holiday season. Last year, this program helped 2,369 individuals (including 1,740 children) right here in our local community, and we anticipate serving even more people in 2021.

**As a sponsor of our Holiday Hope program, you provide hope to local families and individuals during the holidays and support our vital mission too.**

At Community Thread, we maximize resources and volunteers to improve the quality of life for adults and their families in our local community.

Your sponsorship helps us ...

**ENGAGE** older adults in activities that enhance their well-being

**ENRICH** the lives of those who experience financial hardship during the holidays

**CONNECT** volunteers to older adults who wish to live independently

Please [join us as a Program Sponsor](#). Together, we can build a stronger, healthier, more connected community.

## CONTACT US







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**Holiday Hope**  
community thread

## 2021 SPONSORSHIP LEVELS

Sponsor Benefits	\$5,000  Holiday Hero	\$2,500  Superstar Santa	\$1,000  Rocking Reindeer	\$500  Saving Snowflake
<b>Pre-Holiday Hope Benefits</b>				
Recognition on Holiday Hope webpage	X Premium Placement	X		
Name highlighted in event press release (if received by October 14)	X Premium Placement	X		
Name/Logo highlighted in e-Newsletter (2,700+ distribution)	X Premium Placement	X	X	X
Name/Logo on signage at Community Thread	X Premium Placement	X		
<b>Post-Holiday Hope Benefits</b>				
Customized social media post (1,800+ Facebook and 900+ Twitter followers)	X	X	X	X
Recognition in newsletter (4,000+ electronic and 1,100+ print distribution)	X	X	X	X



## SPONSOR COMMITMENT

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Website \_\_\_\_\_

### Sponsorship Level



Holiday  
Hero

\$5,000



Superstar  
Santa

\$2,500



Rocking  
Reindeer

\$1,000



Saving  
Snowflake

\$500

### Method of Payment

Check made payable to Community Thread

Send me an invoice

**RETURN FORM** (with payment as appropriate) to  
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