



SPONSORSHIP OPPORTUNITY

Black Tie Bingo is BACK!

The energy and enthusiasm for this event in 2018 was outstanding. And 2019 promises to be even better!

Over 200 guests will join us on **Saturday, March 2** at **Grand Banquet Hall** in Stillwater. The fun begins at 6pm with a cocktail hour, music and activities inspired to keep energy high.

BINGO begins at 7pm. 4 local celebrity callers will share their own personal flair as they call their game. Lucky BINGO winners will receive fabulous prizes such as overnight stays, golf packages, private wine tastings and more!

When you sponsor Community Thread's Black Tie Bingo event, you support our vital mission to improve the quality of life for adults and their families in our local community.

Each year we receive over 15,000 visits from community members. Visitors attend programs and activities at our Senior Centers, volunteer, obtain free tax preparation assistance, and use the space for community meetings.

At Community Thread, we strive to create a community where all people are engaged, enriched and connected. Your sponsorship helps us ...

ENGAGE older adults in activities that enhance their well-being

ENRICH the lives of those who experience financial hardship during the holidays

CONNECT volunteers to older adults who wish to live independently

Please join us as a Sponsor. Together, we can build a stronger, healthier, more connected community.

CONTACT US



Allissa Obler, Development and Communications Director
651-439-7434 • Allissa@CommunityThreadMN.org



2019 SPONSORSHIP LEVELS

Event Benefits	\$5,000 Cover All	\$2,500 Picture Frame	\$1,000 Straight Line	\$500 Four Corners
Pre-Event Benefits				
Co-branding on event collateral	X Premium placement	X		
Name highlighted in event press release <i>* reserve by Jan. 31*</i>	X Premium placement	X		
Recognition on Black Tie Bingo event page	X Premium placement (logo, link)	X (logo, link)	X (logo, link)	
Logo on local media advertising <i>* reserve by Jan. 31*</i>	X	X	X	
Logo on electronic invitation	X Premium placement	X	X	
Event Benefits				
Logo on event presentation slides	X	X	X	
Verbal recognition from emcee	X	X	X	
VIP Table (8 seats)	1 VIP Table 8 Grand Prize Bingo cards	1 VIP Table 8 Grand Prize Bingo cards	1 VIP Table 8 Grand Prize Bingo cards	4 tickets 4 Grand Prize Bingo cards
Ad in program <i>** reserve by Feb. 16 **</i>	Full page	Half page		
Logo in program <i>** reserve by Feb. 16 **</i>	X Premium placement	X	X	Name listed
Post-Event Benefits				
Customized social media post (900+ Facebook and 800+ Twitter followers)	X	X	X	X
Recognition in newsletter (2,700+ electronic and 1,000+ print distribution)	X	X	X	X



Saturday, March 2 from 6-10pm
Grand Banquet Hall, 301 Second Street South, Stillwater

SPONSOR COMMITMENT

Business Name _____

Contact Person _____

Address _____

Phone _____ E-Mail _____

Website _____

Sponsorship Level

- ___ \$5,000 – Cover All Sponsor
- ___ \$2,500 – Picture Frame Sponsor
- ___ \$1,000 – Straight Line Sponsor
- ___ \$500 – Four Corners Sponsor
- ___ \$50 – Individual Ticket

Method of Payment

- ___ Check made payable to Community Thread
- ___ Online Payment made on Community Thread website
- ___ Send me an invoice

RETURN FORM (with payment as appropriate) to
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