

2026 SPONSORSHIP OFFERINGS AND BENEFITS

Community Thread invites you to join us in strengthening the Stillwater community by becoming a business sponsor of our work. For nearly 60 years, Community Thread has connected neighbors throughout the St. Croix Valley to volunteerism, social activities, and essential services that help older adults and adults with disabilities remain active, independent, and engaged.

Each year, thousands of neighbors rely on Community Thread. Your sponsorship helps sustain:

- **Activities and services** that reduce isolation, support independence, and create meaningful connections.
- Our highly utilized **Tax Assistance Program** that provides free tax preparation for over 1,400 community members.
- **Holiday Hope**, our annual initiative that ensures over 1,500 local children living in families facing financial hardship receive toys that make their holidays more joyful and bright. Additionally, 70 older adults and adults with disabilities received grocery gift cards and food products.
- And a **successful annual fundraiser** to ensure Community Thread remains financially solvent.

Sponsoring Community Thread is a sound investment with meaningful returns for our neighbors. Through a combination of in-person visits and digital outreach, Community Thread generates tens of thousands of meaningful interactions with community members each year.

I invite you to consider becoming a Community Thread sponsor this year. Together, we can ensure that more members of our community remain engaged, supported, and connected.

Sincerely,

Cathleen Hess

Donor Engagement Director

Phone: 651-789-4173

Cathleen@communitythreadmn.org



community thread

PREMIER SUPPORTER	EXECUTIVE SUPPORTER	COMMUNITY SUPPORTER	FRIEND OF THE MISSION	HELPING HAND
\$5,000	\$2,500	\$1,500	\$1,000	\$500

Payment options:

- Online
- apps.communitythreadmn.org/sponsorships
 - Scan the QR code (at right)
- To our building: 2300 Orleans St. W., Stillwater, MN 55082
 - Mailed check
 - Drop-off payment in person



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ANNUAL CONTRIBUTION	\$5,000	\$2,500	\$1,500	\$1,000	\$500
LOBBY ENGAGEMENT OPPORTUNITY	Highlight table in Stillwater lobby for a month of your choice	Highlight table in Stillwater lobby for a week of your choice	None X	None X	None X
LOBBY RECOGNITION	Premier banner in Stillwater & Bayport lobbies	Individual logo signage in Stillwater & Bayport lobbies	Shared logo signage in Stillwater & Bayport lobbies	Shared logo signage in Stillwater lobby	Shared name signage in Stillwater lobby
SOCIAL MEDIA RECOGNITION*	Donor Spotlight article, logo & link	Logo & link recognition	Logo recognition	Logo recognition	Name recognition
MONTHLY ENEWSLETTER**	Donor Spotlight article, logo & link	Logo & link recognition	Logo recognition	Logo recognition	Name recognition
QUARTERLY NEWSLETTER***	Donor Spotlight article & logo	Logo recognition	Logo recognition	Name recognition	Name recognition
WEBSITE RECOGNITION	Homepage logo & link	Logo & Link	Logo & Link	Logo Only	Name Only
RECONITION PLAQUE	Will receive	Will receive	Will receive	None X	None X

* Facebook: 2,900 Followers | Instagram: 921 Followers | LinkedIn: 167 Followers

** eNewsletter: 6,400+ Recipients

*** Quarterly Newsletter: 7,990+ Recipients



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ANNUAL CONTRIBUTION	\$5,000	\$2,500	\$1,500	\$1,000	\$500
ANNUAL FUNDRAISER <i>Evening of Thursday, November 5 at the Lora Event Center, downtown Stillwater</i>	10 Complimentary Tickets	8 Complimentary Tickets	6 Complimentary Tickets	4 Complimentary Tickets	2 Complimentary Tickets
	Logo/Name & QR Code to your website displayed on table	Name Displayed	None X	None X	None X
	Logo on back side of auction paddle	None X	None X	None X	None X
	Logo/Name on event signage, email blasts, social media, press release, event slideshow	Name on event signage, email blasts, social media, press release, event slideshow	Name on event signage, email blasts, social media, press release, event slideshow	Name on event signage, email blasts, social media, event slideshow	Name on event signage, email blasts, social media, event slideshow
	Individualized Thank You Post on Social Media	Like-Level Thank You Post on Social Media	Like-Level Thank You Post on Social Media	Like-Level Thank You Post on Social Media	Post-Event All-Sponsor Thank You Post on Social Media

Community Thread's annual fundraiser supports Holiday Hope, a program with over 55 years of success providing gifts to local children in families facing financial hardship*. Guests will also learn about free, family fun activities offered in downtown Stillwater throughout the holiday season thanks to Hometown for the Holidays.

**Annually, this program serves 1,500+ children and nearly 100 older adults and adults with disabilities.*



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