



BUSINESS SPONSORSHIP OPPORTUNITY

This year marks the 53rd anniversary of our Holiday Hope program. Since 1970, we have offered support to individuals and families experiencing financial hardship throughout Stillwater, Landfall, Oakdale, and Woodbury.

This year, need is expected to remain high due to inflation and other financial stressors. To best respond to these requests, Community Thread will again partner with food shelves Open Cupboard and Valley Outreach, as well as other nonprofit partners to provide information and register everyone in need of support.

With the help of volunteers and sponsors, like you, Holiday Hope provides a holiday meal and gifts to families and individuals during the holiday season.

Last year, Holiday Hope helped 3,188 individuals (including 1,793 children) right here in our area. We anticipate the need to increase in 2023.



At Community Thread, our mission is to maximize resources and engage volunteers to improve the quality of life for adults and families in our area. Holiday Hope is one way we are able to improve lives. With your support, we can reach more households in need and provide the reassurance that we live in a caring community.

We hope that you will join us in bringing hope to those less fortunate. Your business sponsorship will help us foster an engaged, enriched, and connected community, not just this holiday season, but for the year ahead.

This program allows my children to feel the love and kindness of others. It fills my heart with gratitude and I look forward to the year that I am able to help a family that also deserves a holiday season filled with hope just like I have.

- Holiday Hope Recipient



BUSINESS SPONSORSHIP LEVELS

Sponsor Benefits	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Pre-Holiday Hope Benefits					
Recognition on Holiday Hope webpage	Premium Placement Logo	Logo	Logo	Logo	Name
Recognition in monthly e-News (4,000+ distribution)	Premium Placement Logo	Logo	Logo	Name	Name
Recognition on signage at Community Thread	Premium Placement Logo	Logo	Logo	Name	Name
Post-Holiday Hope Benefits					
Customized social media post (2,600+ Facebook, 730+ Instagram, 900+ Twitter followers)	Individual Social Post	Group Social Post	Group Social Post	Group Social Post	Group Social Post
Recognition in Connector Newsletter (4,000+ electronic and 1,200+ print distribution)	Premium Placement Logo	Logo	Logo	Name	Name



BUSINESS SPONSORSHIP COMMITMENT

Business Name _____

Contact Person _____

Address _____

Phone _____ E-Mail _____

Business Website _____

SPONSOR COMMITMENT LEVEL

\$10,000	<input type="checkbox"/>	\$5,000	<input type="checkbox"/>
\$2,500	<input type="checkbox"/>	\$1,000	<input type="checkbox"/>
	\$500	<input type="checkbox"/>	

METHOD OF PAYMENT

Online payment made via **Donate Now** button on Community Thread's website (www.communitythreadmn.org). *Designate *Holiday Hope Sponsorship* in Notes field on the payment screen.

Check made payable to Community Thread

Send me an invoice

CONTACT INFORMATION

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