

community thread

SPONSORSHIP OPPORTUNITY

Black Tie Bingo is BACK!

At Community Thread, we strive to create a community where all people are engaged, enriched, and connected.

We are preparing to host our sixth annual Black Tie Bingo event. Approximately 200 guests will join us on **Saturday, April 22** at **Grand Banquet Hall** in Stillwater. The fun begins at 6pm with a cocktail hour, music, and activities (mystery prize wall, online auction, and photo booth) inspired to keep energy high.

Bingo begins at 7pm. Local celebrity callers will share their own personal flair as they call one of five Bingo games. Lucky Bingo winners will receive fabulous prizes such as overnight stays, golf packages, private wine tastings, and more!

When you sponsor Community Thread's Black Tie Bingo event, you support our vital mission as a trusted non-profit in the St. Croix Valley for over 55 years.

Community Thread's vital mission of connecting, enriching, and engaging is seen through Thrive - our membership-based program, as well as the Volunteer Center. Community Thread is able to provide essential human services to our community members.

Thrive, as a program, offers a variety of service and social benefits including wellness activities, excursions, transportation options, home services, and direct services across the Stillwater area (programming offered in Stillwater and Bayport). The goal of Thrive is to keep our neighbors socially connected while living independently in their homes.

The Volunteer Center provides volunteer-oriented programs to serve people of all ages. Families, individuals, employees, and students participate in our signature service initiatives, which occur multiple times a year. The Volunteer Center also connects interested volunteers with recurring volunteer opportunities requested by Thrive members. Lastly, The Volunteer Center engages local non-profit organizations to fulfill volunteer needs through the affiliate program.

Each year we receive over 13,000 visits from community members. These visitors attend programs and activities at our centers, volunteer, obtain free tax preparation assistance, and use our space for community meetings.

Please join us as a Sponsor! Together, we can build a stronger, healthier, more connected community.

With gratitude,

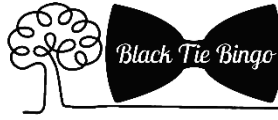
Cathleen Hess
Development and Communications Director

Cathleen@communitythreadmn.org

651-439-7434

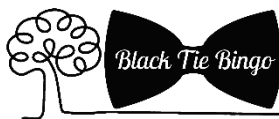
Community Thread is a 501(c)3 nonprofit organization. Federal Tax ID 41-0967271





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2023 SPONSORSHIP LEVELS				
Event Benefits	\$5,000 Cover All	\$2,500 Picture Frame	\$1,000 Straight Line	\$500 Four Corners
Pre-Event Benefits				
Co-branding on event collateral	X Premium placement	X		
Recognition on Black Tie Bingo event page	X Premium placement (logo, link)	X (logo, link)	X (logo, link)	
Customized social media post (2,200+ Facebook, 590+ Instagram followers, 880+ Twitter followers, and 120 LinkedIn followers)	X	X	X	X
Event Benefits				
Logo/Name on event presentation slides	X	X		
Verbal recognition from emcee	X	X		
Reserved Table (8 seats) If you would like to upgrade your Black Tie Bingo experience to VIP, please contact Cathleen Hess at 651-439-7434 or Cathleen@communitythreadmn.org	1 Reserved Table 8 Bingo packets	1 Reserved Table 8 Bingo packets	1 Reserved Table 8 Bingo packets	4 General Admission Tickets 4 Bingo packets
Logo/Name in program * Reserve by March 15 *	X Premium placement	X	X	Name only listed
Post-Event Benefits				
Customized social media post (2,200+ Facebook and 420+ Instagram followers)	X	X	X	X
Recognition in newsletter (4,000+ electronic and 1,200+ print distribution)	X	X	X	X



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Saturday, April 23 from 6-10 pm

Grand Banquet Hall, 301 Second Street South, Stillwater

SPONSOR COMMITMENT

Business Name _____

Contact Person _____

Address _____

Phone _____ E-Mail _____

Website _____

Sponsorship Level

- ____ \$5,000 – Cover All Sponsor
- ____ \$2,500 – Picture Frame Sponsor
- ____ \$1,000 – Straight Line Sponsor
- ____ \$500 – Four Corners Sponsor
- ____ \$125 – VIP Individual Ticket
- ____ \$100 – Individual Ticket

Method of Payment

- ____ Check made payable to Community Thread
- ____ Online Payment made on Community Thread website (*specify purchase detail in **Notes** section on PayPal*)
- ____ Send me an invoice

RETURN FORM (with payment as appropriate) to

Cathleen Hess, Development and Communications Director
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Cathleen@CommunityThreadMN.org • 651-439-7434