

# Volunteer Center Affiliate Program

Connecting volunteers to your organization and providing support to volunteer managers



community thread

## Volunteer Recruitment

### Find Volunteers

Access our user-friendly Community Thread Connect online database to post volunteer opportunities and in-kind needs for immediate and round-the-clock exposure. Technical support is also available.

### Promote Opportunities

Request to have your volunteer opportunities included in on-site promotions and promotions via our monthly e-newsletter, print newsletter, and on social media through our targeted recruitment for events and fairs with the hashtag #FridayFeature.

### Volunteer Referrals

Receive volunteer referrals from Community Thread based on your organization's needs.

## Volunteer Management Support

### Volunteer Leadership Network

Networking and gatherings with other volunteer managers.

### Volunteer Management Consultations

Meet with Volunteer Center staff to discuss topics like creating a volunteer handbook, designing group volunteer projects, working with youth volunteers, and more.

### Volunteer Management Materials

Receive templates for materials such as position descriptions and volunteer handbooks.

### Volunteer Management Trainings

Develop professional volunteer management skills through trainings on topics including strategies for retaining volunteers, skills based volunteers, motivating volunteers, and understanding different generations.

## Signature Initiatives

### Spring into Service

Receive volunteer group assistance to complete a one-day service project at your site throughout the month of May.

### Community Involvement Awards

Submit nominations to recognize your outstanding volunteers and receive publicity if your volunteer is selected. **Special Opportunities and Projects** Get advance notice of special projects and exclusive invitations for opportunities that arise through Community Thread.

### Community on Tap

Volunteers create kits to benefit individuals and families at non-profit affiliates. In 2022, **85 volunteers** created **1,895 kits** which were distributed to affiliate organizations.



## What our Affiliates say

"Community Thread's Spring into Service Initiative has helped us complete projects we would have never been able to do ourselves. We now have local businesses who know more about us and will visit us again in the future! This will help us find new donors as well!  
~ Volunteer Center Affiliate

"I've been in the volunteer management field for 18 years and I've never had a conversation like this. What a great program!"  
~ Volunteer Center Affiliate

"Having volunteers in our community fills our residents' hearts with gratitude! Our residents and staff are very appreciative of our community volunteers! Thank you for coordinating this every year! ~ Volunteer Center Affiliate

**300** VOLUNTEERS REFERRED TO  
COMMUNITY THREAD AFFILIATES

**1,090** MONTHLY VISITOR VIEWS OF  
VOLUNTEER OPPORTUNITIES  
ON COMMUNITY THREAD CONNECT

**236** VOLUNTEERS PARTICIPATED  
IN 16 DIFFERENT PROJECTS AT  
**13** AFFILIATE LOCATIONS

**307** AVERAGE REACH ON  
FACEBOOK FRIDAY FEATURE POSTS

**AFFILIATE VOLUNTEER OPPORTUNITIES ARE  
PROMOTED IN EVERY ISSUE:**

ENEWS (4,000+ CONTACTS)

PRINT NEWSLETTER (2,500+ ADDRESSES)

ONCE A WEEK THROUGH SOCIAL MEDIA

FACEBOOK (2,200+ FOLLOWERS)

INSTAGRAM (580+ FOLLOWERS)

TWITTER (880+ FOLLOWERS)

## Past Projects

Indoor cleaning and organization, cooking meals for families and individuals, outdoor clean up, packing math kits, sorting food, making pillowcases and blankets, recycling, landscaping, tree planting, highway cleanup, and more!

## Annual Pricing

If your organization's  
annual budget is:

\$0 – 1,000,000

\$1,000,001 – 3,000,000

\$3,000,000+ +

Your fee is:

\$60

\$80

\$100

## Become an Affiliate

Contact Community Thread's Volunteer Manager at [Leanna@CommunityThreadMN.org](mailto:Leanna@CommunityThreadMN.org) or 651-439-7434 to learn more. [Visit our website to complete the 2023 Affiliate Registration Form.](#)

