



50  
Years of Service

community thread



# 2018 Business Sponsorship Opportunities

2300 Orleans Street West  
Stillwater, MN 55082  
651-439-7434  
[www.CommunityThreadMN.org](http://www.CommunityThreadMN.org)



## WHO WE ARE

Community Thread leverages resources and volunteers to improve the quality of life for adults and their families in our local community. Our name symbolizes our belief that each act of service is a thread that ties people, communities and lives together – important work that has strengthened the greater Stillwater area for 50 years!

**Community Thread's vision is a community where all people are engaged, enriched and connected.**

Community Thread's **Volunteer Center** serves people of all ages. Families, individuals, employees and groups participate in our signature service initiatives. These events engage nearly 1,000 volunteers who serve older adults who wish to live independently and families experiencing financial hardship during the holidays.

Through Community Thread's **Chore Services & Transportation Program**, we engage volunteers who assist with home maintenance tasks and/or transport older adults to medical appointments.

Community Thread's **Senior Centers** (located in Bayport and Stillwater) provide friendly environments for older adults to connect with others and participate in programs that enhance their well-being.



We rely on community support to provide our programs and services.

**Please join us as a Business Sponsor in 2018 and help us build a stronger, healthier and more connected community.**



## CONTACT US

Sally Anderson, Executive Director  
651-439-7434 • [Sally@CommunityThreadMN.org](mailto:Sally@CommunityThreadMN.org)



**Community Thread's Signature Service Initiatives** are a key component of our Business Sponsorships. Our Signature Service Initiatives engage volunteers (individuals, families, service organizations, faith-based organizations and employers) in activities that improve our community.

As a **Business Sponsor, you can be included in our promotion of these community events.** Your business name or logo will be included in event-related materials such as web pages and on our social media. Additionally, if you would like to participate in the events, we can help you create meaningful group volunteer opportunities for your employees.



Spring into Service benefits **organizations and communities** throughout the St. Croix Valley. This **family-friendly** volunteer activity engages over **150 volunteers** annually to beautify, spring clean and improve our local community. Mark your calendar for **Saturday, May 19, 2018** to join us.



River Rally supports the preservation, protection and appreciation of the **St. Croix River** by fostering environmental stewardship. This annual volunteer activity will be held in **July 2018.**



Rake a Difference Day benefits **seniors and individuals with disabilities** by helping them remain independently in their homes. This **family-friendly** volunteer activity engages over **250 volunteers** annually to rake more than 50 yards of local homeowners. Mark your calendars for **Saturday, Oct. 27, 2018.**



Holiday Hope connects people in need during the holidays to those willing to provide support. Families and individuals within the Stillwater School District are matched with sponsors who provide individually chosen gifts and a holiday meal. The program serves over 1,000 individuals annually. Join us in **November and December 2018.**



## 2018 SPONSORSHIP LEVELS

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Sponsor Benefits	\$100 Neighbor	\$250 Supporting	\$500 Service	\$1,000 Connecting	\$2,500 Presenting
Social media <b>thank you</b> to your business (tagged to your business pages, if applicable)	x	x	x	x	x
Volunteer Center available to provide <b>tools and assistance</b> to support employee volunteerism	x	x	x	x	x
Business <b>name and hyperlink</b> on Supporter page of Community Thread website		x	x	x	x
Listed as a Business Sponsor on <b>all four</b> of our Signature Service Initiatives			x	x	x
Listed as a <b>Sponsor of Black Tie Bingo</b> ,* our elegant gala fundraiser attended by 200+ guests			x Bronze 2 tickets	x Silver 4 tickets	x Gold 6 tickets
Listed as the <b>Presenting Sponsor</b> of one service initiative or event of your choosing					x
<b>Logo</b> on Community Thread Connect, St. Croix Valley's online volunteer database with over 4,000 visits per year					x

### Other Sponsorship Opportunities

Some businesses prefer to support events hosted by Community Thread throughout the year. Cash sponsorship and/or in-kind support are welcome. Events include:

B3 Jewelry Fundraiser • Black Tie Bingo • Halloween Party • Holiday Party

St. Patrick's Day Party • Super Summer Party • Valentine's Day Party

\*Deadline to be included in Black Tie Bingo event materials is **January 26**



## SPONSOR COMMITMENT

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Website \_\_\_\_\_

### Business Sponsorships

**Select** your sponsorship level:

\_\_\_ \$2,500 – Presenting Sponsor

\_\_\_ \$250 – Supporting Sponsor

\_\_\_ \$1,000 – Connecting Sponsor

\_\_\_ \$100 – Neighbor

\_\_\_ \$500 – Service Sponsor

\_\_\_ \$\_\_\_\_\_ OTHER (Benefits provided at next lower level)

**Circle** the event(s) you wish to sponsor (as appropriate):

B3 Jewelry Fundraiser • Black Tie Bingo • Halloween Party • Holiday Party

St. Patrick's Day Party • Super Summer Party • Valentine's Day Party

### Method of Payment

\_\_\_ Payment enclosed

\_\_\_ Online Payment made on Community Thread website

\_\_\_ Send me an invoice

### Additional ways to connect

\_\_\_ My company is interested in providing volunteers for one or more Signature Service Initiative (circle): **Spring into Service • River Rally • Rake a Difference Day • Holiday Hope**

\_\_\_ My company is interested sponsoring a family and/or individual for **Holiday Hope**.

\_\_\_ Please send me e-mail regarding other upcoming **volunteer opportunities**.

**RETURN FORM** (with payment as appropriate) to  
Sally Anderson • Community Thread • 2300 Orleans St. W. • Stillwater, MN 55082  
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